

2018

# Metadata--a five part introduction

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# μετά-data

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# Workshop Goals

- ◆ Understand what metadata is
- ◆ Understand the social context of metadata / encoded knowledge
- ◆ Understand how structured information is used by humans and machines
- ◆ Understand the benefits and drawbacks of standardized information
- ◆ Understand the role of metadata in preservation, use, and reuse of information

μετά-data

what



# Discussion 1

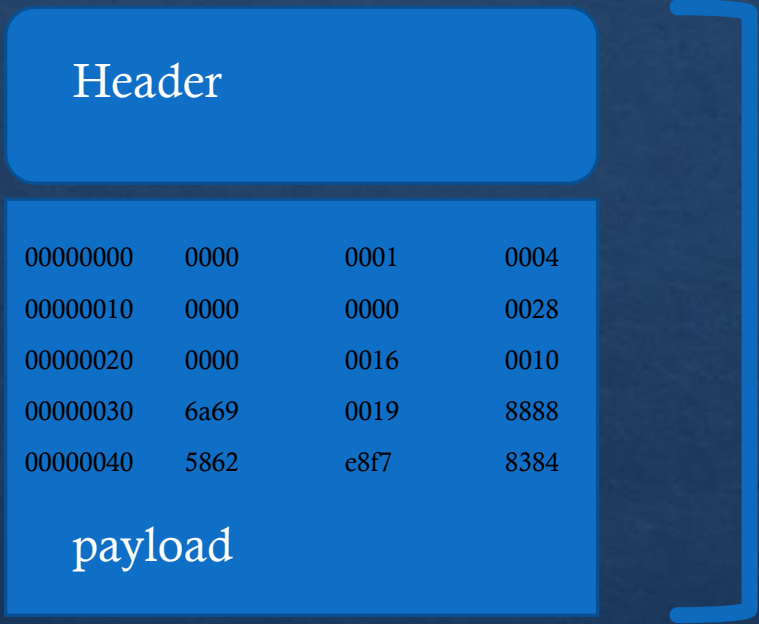
What is Metadata?

# THE MAN WHO TURNED PAPER INTO PIXELS

HOW OUR DIGITAL WORLD WAS BORN  
...AND HOW IT WORKS

A VIDEO ESSAY BY ADAM WESTBROOK





**Digital File  
Container**  
(.txt, .docx, .jpg,  
.tiff, .png, .xlsx,  
.pdf)

## Administrative Metadata

Creator, Date, Title, Related Files, Rights, Contributor, Identifiers, File Names, etc.

## Descriptive Metadata

Description of content, Keywords (tags), Subject-specific information, Coverage, Dates, etc.

## Structural Metadata

Pagination, Headings, Relationships, etc.

## Technical Metadata

Software, Hardware, Structure, Format, Colorspace, Size, etc.

## Preservation Metadata

Software, Hardware, Format, Actions, Checksum, etc.

# Digital Object

## Digital File (image, dataset, text)

Header

00000000	0000	0001	0004
00000010	0000	0000	0028
00000020	0000	0016	0010
00000030	6a69	0019	8888
00000040	5862	e8f7	8384

payload

## Metadata sidecar

XML declaration

```
<METS fileGrp>
<METS:file ID="MUSIC_FOLDER_DC" MIMETYPE="text/xml">
<METS:FContent>
<METS:xmlData>
<oai_dc:dc xmlns:oai_dc="http://www.openarchives.org/OAI/2.0/oai_dc"
xmlns:dc="http://purl.org/dc/elements/1.1/">
<dc:title>Music Folder</dc:title>
<dc:creator>Chris</dc:creator>
<dc:subject>music</dc:subject>
<dc:description>This folder contains my music files.</dc:description>
</oai_dc:dc>
</METS:xmlData>
</METS:FContent>
</METS:file>
</METS:fileGrp>
```

XML CONTENT



# Metadata (sidecar)

## Input

The image shows a web-based metadata editor interface. The main window is titled "Edit Item #11: 'Ed Craney and Gang aft...". It features a sidebar with navigation links: Dashboard, Items, Collections, Item Type, Tags, and Subitems. The main content area is divided into sections for "Dublin Core", "Item Type Metadata", "Files", and "Tags". The "Dublin Core" section contains fields for Title, Subject, and Description, each with an "Add topic" button. The "Item Type Metadata" section includes a "Work ID" field and an "Accession Number" field. A "Metadata" sidecar window is overlaid on the main content, showing a "Work ID" field and an "Accession Number" field. Below the main content, a spreadsheet is visible with columns labeled A through L and rows numbered 1 through 14. The spreadsheet contains data for "WorkTitle", "WorkAgent", and "WorkDate".

## Output XML

```
<?xml version="1.0" encoding="UTF-8"?>
<vra xmlns="http://www.vraweb.org/vracore4.htm"
  xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
  xsi:schemaLocation="http://www.vraweb.org/vracore4.htm
  http://www.loc.gov/standards/vracore/vra-strict.xsd">
  <work id="w_001" source="private collection">
    <agentSet>
      <display>Magritte, René</display>
      <notes/>
      <agent>
        <name vocab="ULAN" refid="500022967"
          type="personal">unknown</name>
        <role>painter</role>
      </agent>
    </agentSet>
    <culturalContextSet>
      <culturalContext>Belgian</culturalContext>
    </culturalContextSet>
    <dateSet>
      <display>ca. 1928-29 (creation)</display>
      <date type="creation">
        <earliestDate>1928</earliestDate>
        <latestDate>1929</latestDate>
      </date>
    </dateSet>
  </work>
```

## Output JSON

```
{
  "vra": {
    "work": {
      "agentSet": {
        "display": "Magritte, René",
        "notes": "",
        "agent": {
          "name": {
            "_vocab": "ULAN",
            "refid": "500022967",
            "_type": "personal",
            "toString": [null]
          },
          "role": "painter"
        }
      },
      "culturalContextSet": {
        "culturalContext": "Belgian"
      },
      "dateSet": {
        "display": "ca. 1928-29 (creation)",
        "date": {
          "earliestDate": "1928",
          "latestDate": "1929",
          "_type": "creation"
        }
      }
    }
  }
}
```



# Metadata

```
<?xml version="1.0" encoding="UTF-8" standalone="no"?>
```

```
<Metadata xmlns:tt="http://www.ttroup.org/originalobservations">
```

```
<tt:OriginalObservation>Data About Data</OriginalObservation>
```

```
<tt:OriginalObservation>Structured Information</tt:OriginalObservation>
```

```
<tt:OriginalObservation type=quote src=NISO>Metadata is structured information that describes, explains, locates, or otherwise makes it easier to retrieve, use, or manage an information resource. Metadata is often called data about data or information about information.
```

```
</tt:OriginalObservation>
```

```
</Metadata>
```

# XML

```
<?xml version="1.0" encoding="UTF-8" standalone="no"?>
```

XML Declaration

Namespace

```
<Metadata xmlns:tt="http://www.ttroup.org/originalobservations">
```

```
<tt:OriginalObservation>Data About Data</OriginalObservation>
```

Tags =  
Elements =  
Fields

```
<tt:OriginalObservation>Structured Information  
</tt:OriginalObservation>
```

Attributes

Data =  
Values =  
Content

```
<tt:OriginalObservation type="quote" src="NISO">Metadata is  
structured information that describes, explains, locates, or  
otherwise makes it easier to retrieve, use, or manage an  
information resource. Metadata is often called data about data  
or information about information.
```

```
</tt:OriginalObservation>
```

```
</Metadata>
```

# Exercise 1

Individually identify five assertions for two items

# Discussion 2

How can these assertions be labelled?



# Seeing Standards – Jenn Riley, 2010

◇ <http://jennriley.com/metadataamap/seeingstandards.pdf>



# Dublin Core Metadata Element Set

◆ Title	◆ Contributor	◆ Source
◆ Creator	◆ Date	◆ Language
◆ Subject	◆ Type	◆ Relation
◆ Description	◆ Format	◆ Coverage
◆ Publisher	◆ Identifier	◆ Rights

# Dublin Core Metadata

```
<record xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
xmlns:dc="http://purl.org/dc/elements/1.1/" xmlns:dcterms="http://purl.org/dc/terms/">

  <dc:title>Bucknell University Crafts Center</dc:title>

  <dc:creator> Laird, Ralph E.</dc:creator>

  <dcterms:dateCreated> 1974</dcterms:dateCreated>

  <dc:type> Photograph</dc:type>

  <dc:format xsi:type="dcterms:IMT"> image/jpeg</dc:format>

  <dc:description> Student working with the pottery wheel in the Crafts
Center.</dc:description>

  <dc:subject> Student life</dc:subject>

  <dc:subject> Ceramics</dc:subject>

  <dc:subject> Bucknell University</dc:subject>

  <dc:subject> Lewisburg, Pennsylvania</dc:subject>

  <dc:source> Bertrand Library Special Collections/University Archives. </dc:source>

  <dc:rights> This image may be protected under copyright law and may only be used for
educational, teaching, and learning purposes. If intended use is beyond these purposes, it
is the responsibility of the user to obtain the appropriate copyright
permissions.</dc:rights>

  <dc:identifier> BUH5332</dc:identifier>

  <dc:relation> Photograph collection--Crafts Center--1970-1979</dc:relation>

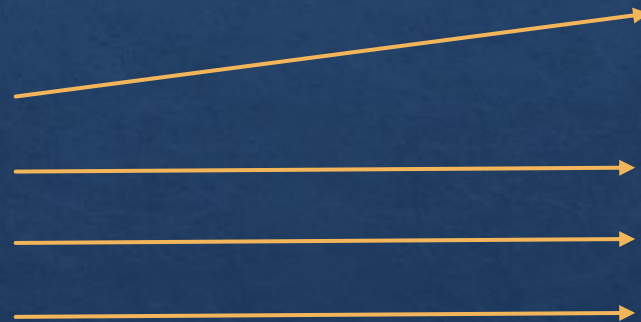
  <dc:language xsi:type="dcterms:ISO639-2"> eng</dc:language>

</record>
```



# Crosswalk

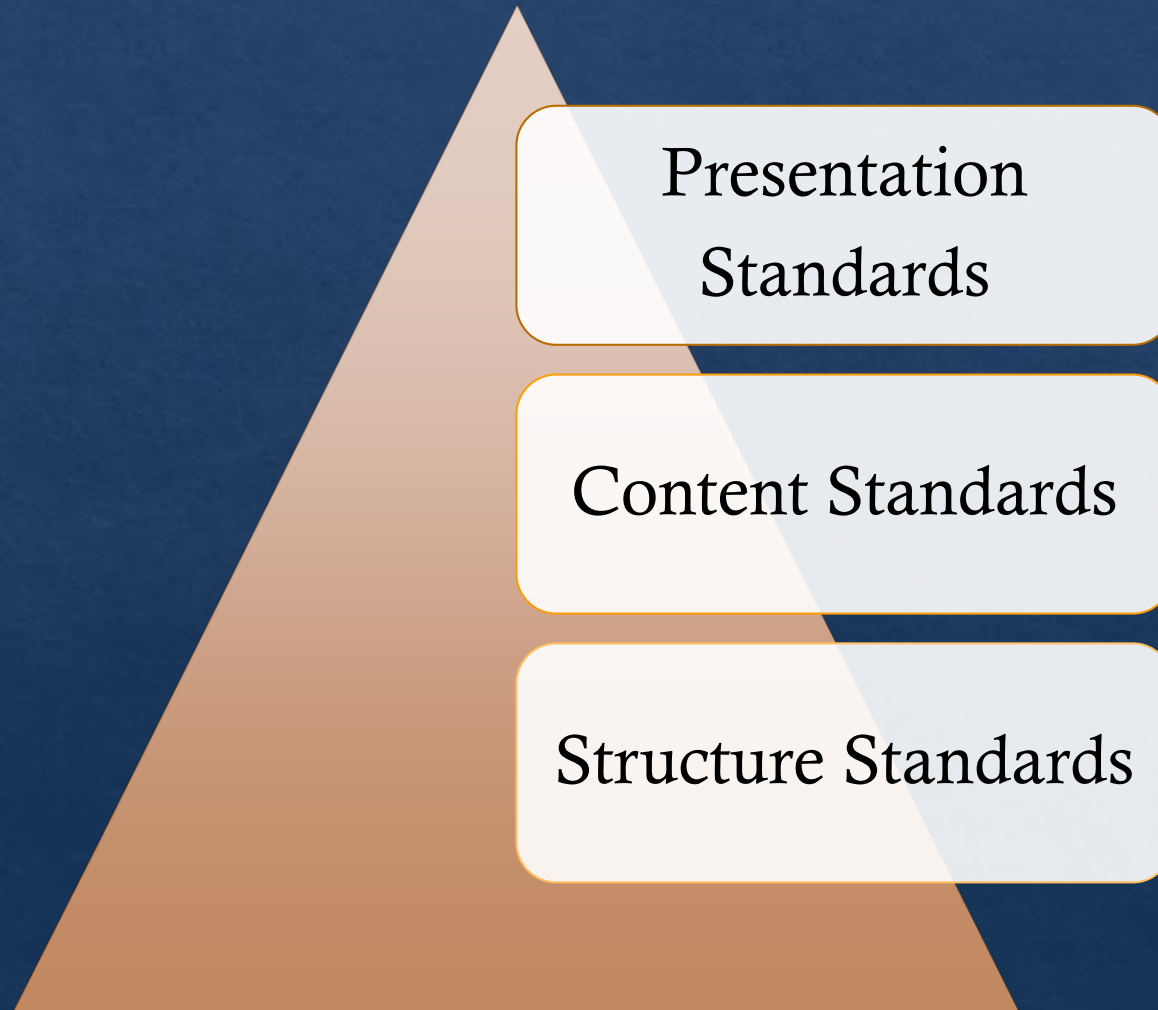
EnvML
...
Time
Latitude
Longitude
Altitude
...
Species
...
Environment



SensorML
Timestamp
...
X
Y
Z
Sensor
Precision
...
Mote



# Standardized data



# Metadata is Data

- ◊ **Structure Standards (see poster)**
- ◊ **Content Standards**
  - ◊ Biodiversity Information Standards
  - ◊ Cataloging Cultural Objects
  - ◊ Geospatial Standards
  - ◊ **Controlled Vocabularies**
    - ◊ Geographic Names Information System (GNIS)
    - ◊ Getty Vocabularies
    - ◊ Library of Congress Linked Data
    - ◊ Medical Subject Headings (MeSH)
    - ◊ Online Thesauri and Authority Files
    - ◊ PLANTS database
- ◊ **Presentation Standards**
  - ◊ ISBD



# Content Standards

- ◆ Managed String Values –punctuation, capitalization, use of abbreviation, use of acronyms
- ◆ Encrypted
- ◆ Formatted numerals – 10000; 10-10; 10,000; 10011100010000; 10<sup>4</sup>
- ◆ Formatted Dates
- ◆ Delimited
- ◆ Controlled vocabularies – defined terms, relationships, scope, and use.

(e.g., AAT:

<http://www.getty.edu/research/tools/vocabularies/aat/index.html>)


## PUBLIC SERVICE ANNOUNCEMENT:

OUR DIFFERENT WAYS OF WRITING DATES AS NUMBERS CAN LEAD TO ONLINE CONFUSION. THAT'S WHY IN 1988 ISO SET A GLOBAL STANDARD NUMERIC DATE FORMAT.

THIS IS **THE** CORRECT WAY TO WRITE NUMERIC DATES:

**2013-02-27**

THE FOLLOWING FORMATS ARE THEREFORE DISCOURAGED:

02/27/2013 02/27/13 27/02/2013 27/02/13  
20130227 2013.02.27 27.02.13 27-02-13  
27.2.13 2013.II.27. 27½-13 2013.158904109  
MMXIII-II-XXVII MMXIII <sup>LVII</sup><sub>CCCLXV</sub> 1330300800  
((3+3)×(111+1)-1)×3/3-1/3<sup>3</sup> 2013 <sup>2 3 1 4</sup><sub>5 6 7 8</sub>   
10/11011/1101 02/27/20/13

ISO 8601. xkcd: webcomics. 20130227. Available online at <https://xkcd.com/1179/>

# Panofsky-Shatford mode/facet matrix

	<b>Pre-iconography (Generics)</b>	<b>Iconography (Specifics)</b>	<b>Iconology (Abstracts)</b>
Who?	Kind of person or thing (G1)	Individually named person, group, thing (S1)	Mythical or fictitious being (A1)
What?	Kind of event, action, condition (G2)	Individually named event or action (S2)	Emotion or abstraction (A2)
Where?	Kind of place: geographical, architectural (G3)	Individually named geographical location (S3)	Place symbolized (A3)
When?	Cyclical time: season, time of day (G4)	Linear time: Date or period (S4)	Emotion, abstraction symbolized by time (A4)

## Exercise 2

Use a schema to structure & collocate (crosswalk where necessary)  
all the metadata collected in Exercise 1.  
Look for iconographic or iconological metadata.  
Identify at least one controlled vocabulary.

μετά-data

context



Human



Human

Unmediated

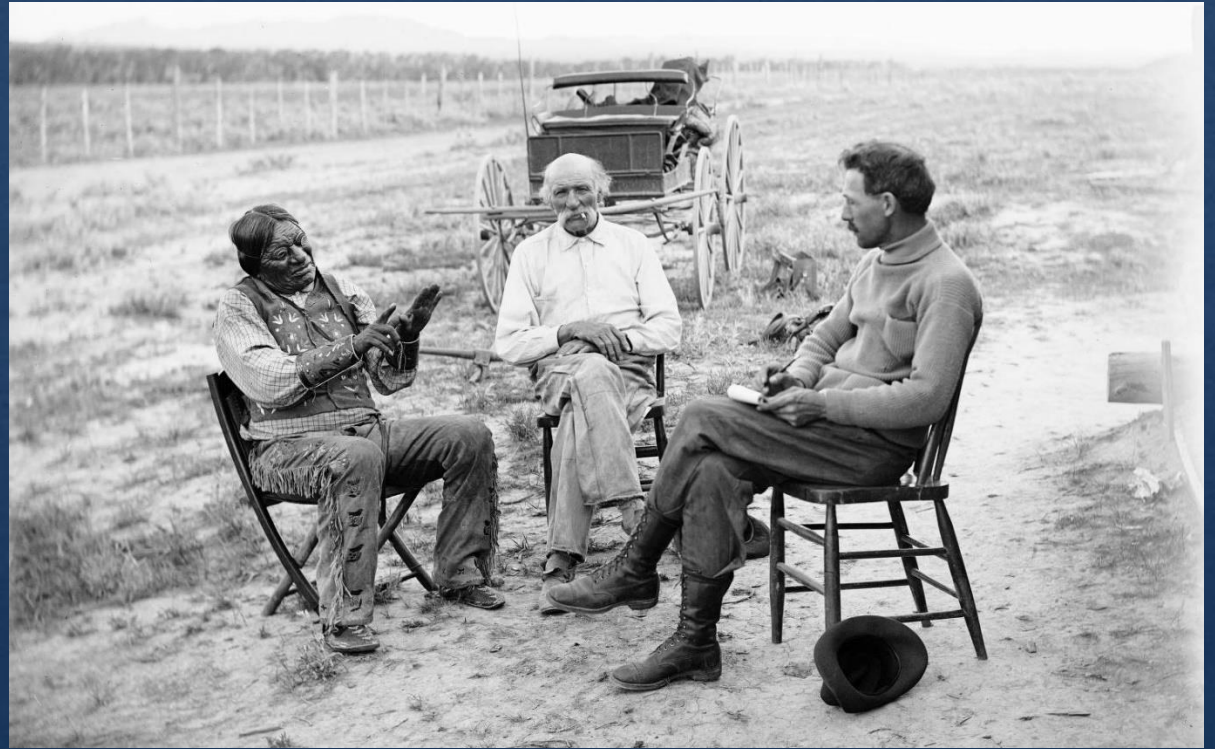


# Unmediated Exchange and Storage

## Information

Language, gesture,  
expression, tone, prosody,  
tempo, volume, etc.

## Information



L.A. Huffman. White Bull Interview. Catalog #981-150. June 20 1901. Montana Historical Society Research Center Photo Archives. Helena, Montana.

# Unmediated Exchange and Storage

## Meaningful

Emotion, passion,  
organization, stewardship,  
refinement, persistence,  
enculturated exchange.

## Meaningful



L.A. Huffman. White Bull Interview about the Battle of Little Bighorn with William Rowland and O.D. Wheeler. Catalog #981-150. June 20 1901. Montana Historical Society Research Center Photo Archives. Helena, Montana.

Human



Human

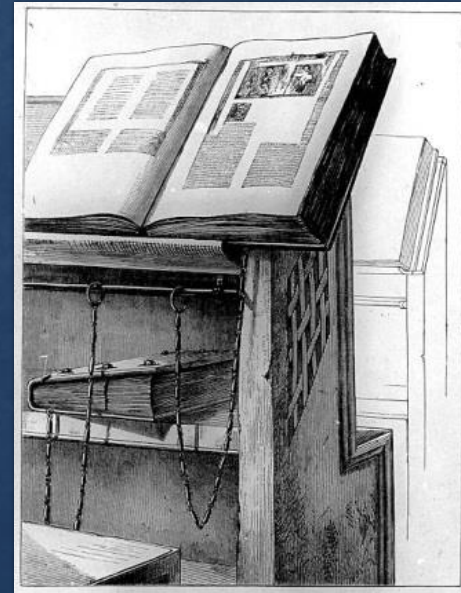
Mediated



# Storage



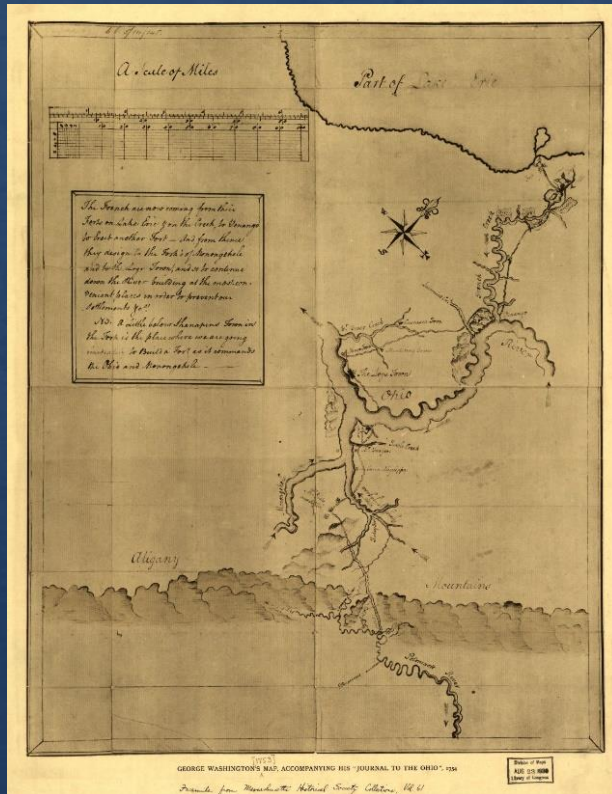
Luba Kingdom, Democratic Republic of Congo. Lukasa Memory Board.  
Late 19<sup>th</sup> early 20<sup>th</sup> century. Brooklyn Museum of Art. Wikimedia.



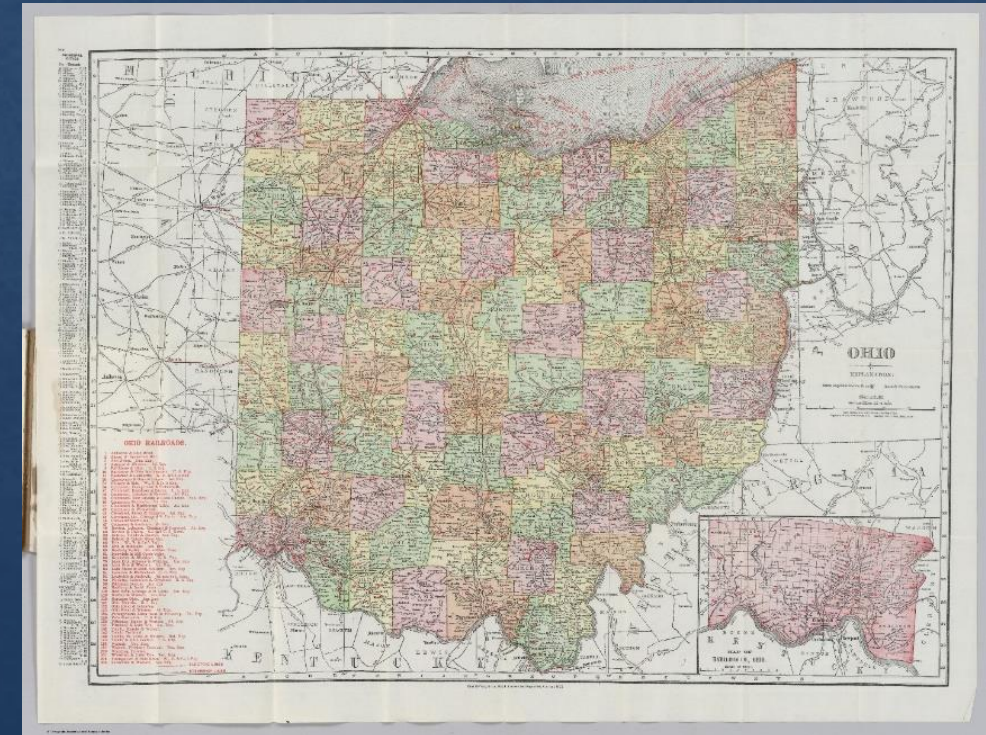
15<sup>th</sup> century Chained Book.  
Malatestiana Library, Cesena, Italy.  
Wikimedia



# Exchange



Washington, George. Map accompanying "journal to the Ohio." 1754. Massachusetts Historical Society. Boston, Mass. Library of Congress Prints and Photographs Online Collection.



Rand McNally & Company. Ohio. 1911. Chicago: Rand McNally & Co. David Rumsey Map Collection.

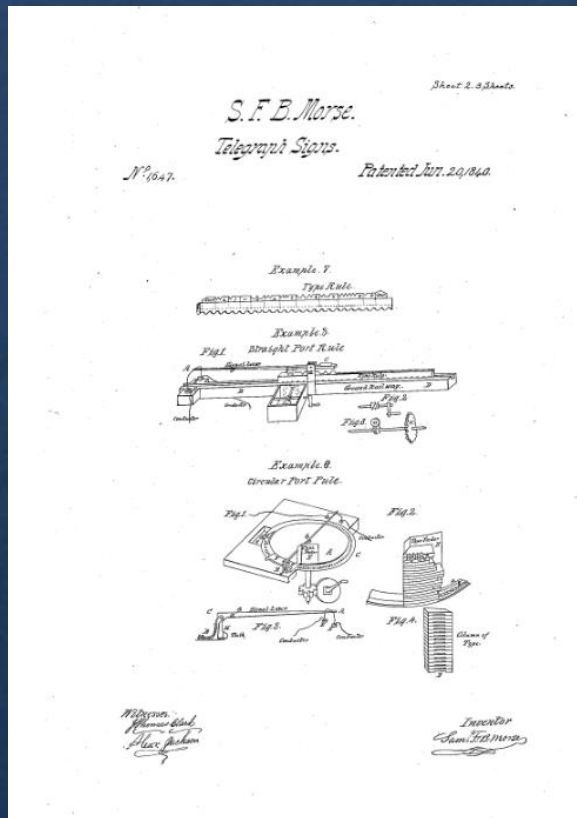
Human



Human

Electronic Media





Morse, Samuel B. Improvement in the mode of communicating information by signals. 1840. Patent No. 1647 A. New York, New York.



First Associated Press Wirephoto transmission, small plane in Adirondacks. 1935.  
<http://norman.hrc.utexas.edu/nyjadc/ItemDetails.cfm?id=266>



Beatles arrive at JFK, 7 February 1964, By 1965 the Associated Press approved the first photo transmission standard

Human

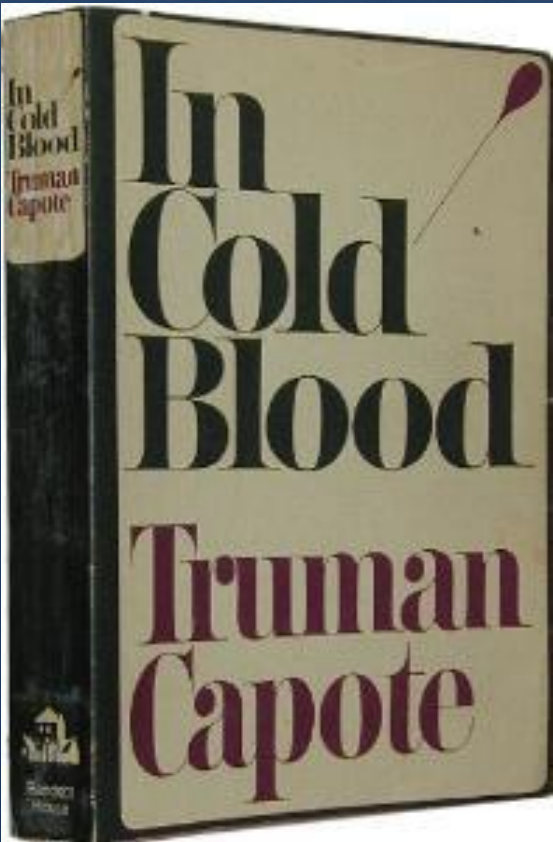


Machine

Electronic Media



OCLC		264953	No holdings in PBU - 2281 other holdings	
			No PBU holdings in GLIMIR cluster; 2283 other holdings in GLIMIR cluster of 3	
Books		Rec stat	c	Entered 19720427 Replaced 20180610051643.8
Type	a	ELvl	1	Srcr Audn Ctrl Lang eng
BLvl	m	Form		Conf 0 Biog MRec Ctry nyu
		Cont		GPub LitF 0 Indx 0
Desc	i	Ills		Fest 0 DtSt t Dates 1966 . 1965
010			65011257	
040			DLC #b eng #c DLC #d BTCTA #d OCLCQ #d OCLCG #d CRU #d VICSF #d WPB #d OCLCA #d OCLCF #d OCLCQ #d ALRCP #d OCLCA #d OCLCQ #d ALRPT #d WLU #d NLC #d OCLCQ #d CSJ #d OCLCO #d OCLCQ #d OCLCO #d CCH #d TXGRD #d BRL	
016			(AMICUS)000001294660	
019			899487 #a 3798405 #a 680171490 #a 999352832	
043			n-us-ks	
050	0	0	HV6533.K3 #b C3	
050	1	4	PS3505.A66 #b I6 1965	
051			HV6533.K3 #b C3 1966b	
082	0	0	364.15/23/0978144 #2 21	
096			364.1 C24	
090			#b	
049			PBUB	
100	1		Capote, Truman, #d 1924-1994	
245	1	0	In cold blood : #b a true account of a multiple murder and its consequences / #c Truman Capote.	
260			New York : #b Random House, #c [1966, ©1965]	
300			343 pages ; #c 22 cm	
336			text #b txt #2 rdacontent	
337			unmediated #b n #2 rdamedia	
338			volume #b nc #2 rdacarrier	
500			"Appeared originally in the New Yorker in slightly different form."	
520			Recounts the slaying of the Clutter family of Kansas, and the capture, trial and execution of their murderers.	
583	1		committed to retain #c 20160630 #d 20310630 #f EAST #u <a href="http://eastlibraries.org/retained-materials">http://eastlibraries.org/retained-materials</a> #5 CtW #z This title retained by Wesleyan University Library on behalf of the Eastern Academic Scholars Trust (EAST) print archive	
600	1	0	<a href="#">Hickock, Richard Eugene</a> , #d 1931-1965.	
600	1	0	<a href="#">Smith, Perry Edward</a> , #d 1928-1965.	
600	1	7	Hickock, Richard Eugene, #d 1931-1965 #2 fast #0 (OCoLC)fst00197692	
600	1	7	Smith, Perry Edward, #d 1928-1965 #2 fast #0 (OCoLC)fst00197693	
650	0		Murder -- Kansas	



MARC record screenshot. Captured by Tammy Troup 20170921.

Book Cover Art. In Cold Blood.1966. New York: Vintage Publishing division of Random House. Available on Wikimedia.

WorldShare Link: <https://bucknell.on.worldcat.org/oclc/36364218>.

the user introduce his own shorthand expressions.

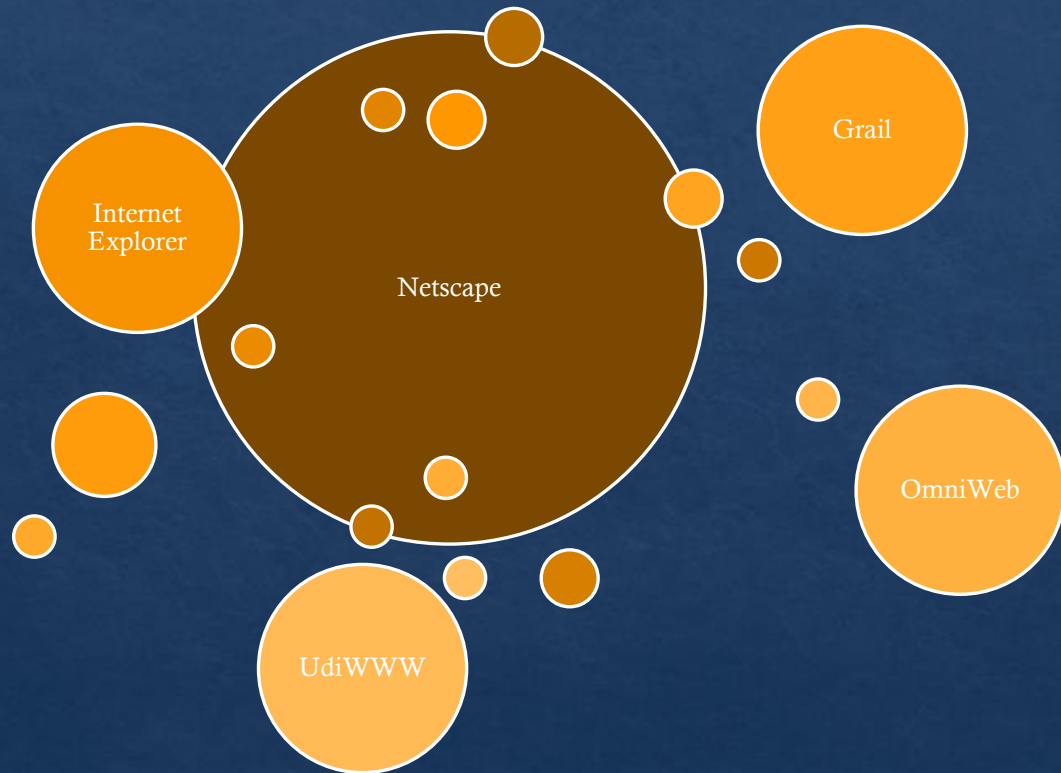
Metadata. As important as being able to combine data elements to make composite data elements is the ability to associate explicitly with a data element a second data element which represents data "about" the first data element. This second data element we might term a "metadata element". Examples of such metadata elements are: an identifier, a domain "prescriptor" which specifies from what domain the values of the first element must be taken, an access code which limits the conditions under which the first data element can be accessed.

An alterable, prunable processor. How can we provide a wide variety of features, without: a) making the language processor too big and cumbersome, b) making the user learn a lot of information he doesn't need, c) unnecessarily restricting the user with lots of conventions about the use of the features which are provided. Simply providing a "kernel" lan-

Bagley, Philip R. Extension of Programming Language Concepts. Air Force Office of Scientific Research, Office of Aerospace Research. Philadelphia, Pennsylvania. 1968. [digital image] <http://www.dtic.mil/dtic/tr/fulltext/u2/680815.pdf>

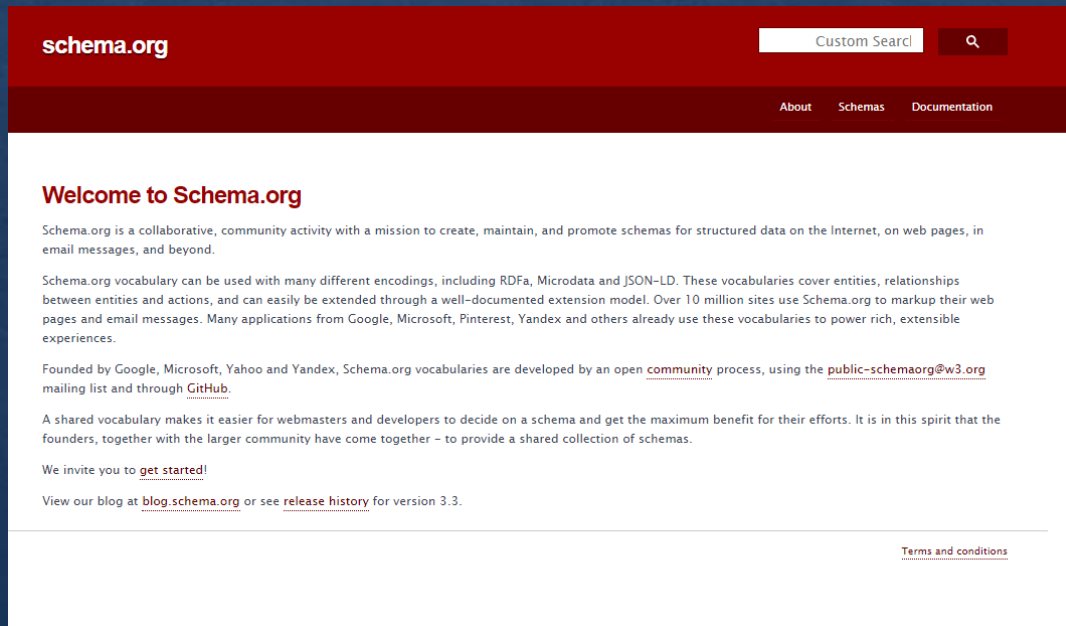


Anders, Bill. Earthrise. NASA Apollo 8 mission. 1968. [digital image]. <https://www.smithsonianmag.com/science-nature/who-took-legendary-earthrise-photo-apollo-8-180967505/>



Kilgour Building. OCLC Dublin, Ohio. Available on Wikimedia.





Screenshot of iPhone. Siri launch. 2011. Computer History Timeline. <http://www.computerhistory.org/timeline/2011/>



μετά-data

use and reuse

Machine



Machine

Electronic Media



### Synonyms<sup>[1]</sup>



# API use at Bucknell





# OMDb



<http://www.omdbapi.com/?i=tt3896198&apikey=2c2c3314>

```
{
  Title: "Guardians of the Galaxy Vol. 2",
  Year: "2017",
  Rated: "PG-13",
  Released: "05 May 2017",
  Runtime: "136 min",
  Genre: "Action, Adventure, Sci-Fi",
  Director: "James Gunn",
  Writer: "James Gunn, Dan Abnett (based on the Marvel comics by), Andy Lanning (based on the Marvel comics by), Steve Englehart (Star-lord created by), Steve Gan (Star-lord created by), Jim Starlin (Gamora and Drax created by), Stan Lee (Groot created by), Larry Lieber (Groot created by), Jack Kirby (Groot created by), Bill Mantlo (Rocket Raccoon created by), Keith Giffen (Rocket Raccoon created by), Steve Gerber (Howard the Duck created by), Val Mayerik (Howard the Duck created by)",
  Actors: "Chris Pratt, Zoe Saldana, Dave Bautista, Vin Diesel",
  Plot: "The Guardians must fight to keep their newfound family together as they unravel the mystery of Peter Quill's true parentage.",
  Language: "English",
  Country: "USA",
  Awards: "Nominated for 1 Oscar. Another 12 wins & 42 nominations.",
  Poster: "https://ia.media-imdb.com/images/M/MV5BMTg2MzI1MTg3OF5BMT5BanBnXkFtZTgwNTU3NDA2MTI@. V1 SX300.jpg",
  Ratings: [
    {Source: "Internet Movie Database",
     Value: "7.7/10"},
    {Source: "Rotten Tomatoes",
     Value: "83%"},
    {Source: "Metacritic",
     Value: "67/100"}
  ],
  Metascore: "67",
  imdbRating: "7.7",
  imdbVotes: "378,906",
  imdbID: "tt3896198",
  Type: "movie",
  DVD: "22 Aug 2017",
  BoxOffice: "$389,804,217",
  Production: "Walt Disney Pictures",
  Website: "https://marvel.com/guardians",
  Response: "True"
}
```

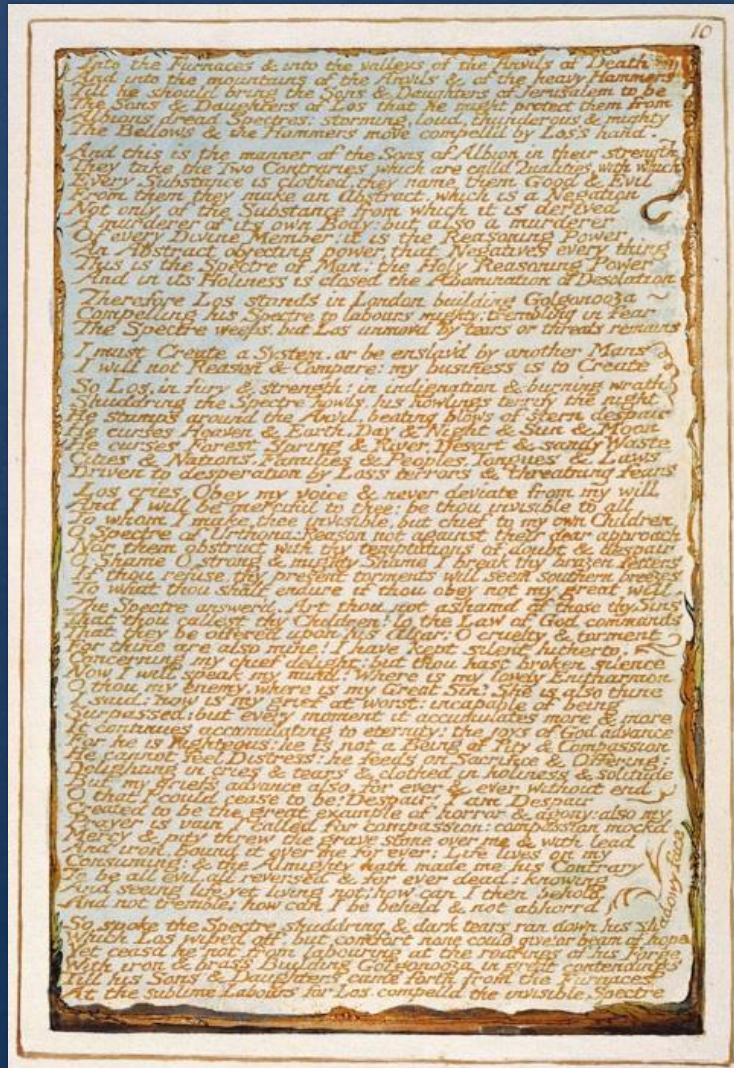
# Exercise 3 & Discussion 3

Closed box and Linked Data discussion

μετά-data

benefits & drawbacks





“I must create a system or be  
ensl’vd by another mans  
I will not reason and compare  
I must create”

--William Blake,  
*Jerusalem the Emanation of the Giant Albion*, object 10

# Discussion 4

What are the potential benefits of standardizing information?

What are the potential drawbacks of standardizing information?

“...” of exchanging information via machine?



# Benefits

- Efficiency
- Common understanding
- Greater exchange of information
- Consistent exchange of information
- Consistent output
- Accountability
- Reliability in communication
- Establishes base for futures planning
- Establishes base for education
- Extensible systems allow for flexibility
- Record of change



# Drawbacks

- Learning curve to gain knowledge of the system
- Perceived barrier to understanding
- Process thought trumps innovative thought
- Discouragement of experimental thought
- Rigid thinking/reliance on dogma
- Lack of flexible standards may mean lack of flexibility
- Silos of knowledge
- Appeal to authority instead of rational thought
- Subject to the vagaries of human thought and error
- Entrenched bias and prejudice
- Gatekeeping behavior
- Passive reception of knowledge instead of engaged learning experiences

# ROOT GATHERING BAG

Northwest Museum of...

Confederated Tribes...



ACCESS IMAGE MEDIA

## Description:

Round, twined, cylindrical cornhusk bag. Bird and animal designs. Black fabric used in starting base. Braid at top edge with warp fibers clipped on inside., height: 7"; Diameter: 4 3/4"

## COMMUNITY:

Northwest Museum of Arts and Culture, Confederated Tribes of Warm Springs

## PROTOCOL:

Northwest Museum of Arts and Culture Public Access, Warm Springs Community Public Access

## CATEGORY:

Artistry and Artifacts

## ORIGINAL DATE:

1870-1900

## CREATOR:

Wasco-Confederated Tribes of Warm Springs, Maker  
Southern Plateau-Sahaptin, culture group

## LANGUAGE:

English

## RIGHTS:

Copyright for permission to reproduce Northwest Museum of Arts & Culture/Eastern Washington State Historical Society Spokane.

μετά-data

preservation



# Long tail of digital preservation



# Layers of Metadata

Develop Project Metadata

Select sustainable file formats (or convert final files)

Organize and label files

Embed/Sidecar File level metadata

# Project Metadata

Administrative Info

Title, Creator, Dates, Description, Purpose, Users/Community, etc.

Rights & Info Policy

Copyright, Risk Management, Scope & Domain, Selection, Permissions

Tech & Information  
Documentation

Metadata schema (data, images, files, content), Folder hierarchy, File Naming Convention, File retention, Tech review

Project Management

Roles & Responsibilities, Communication, Workflow & Timeline, Marketing



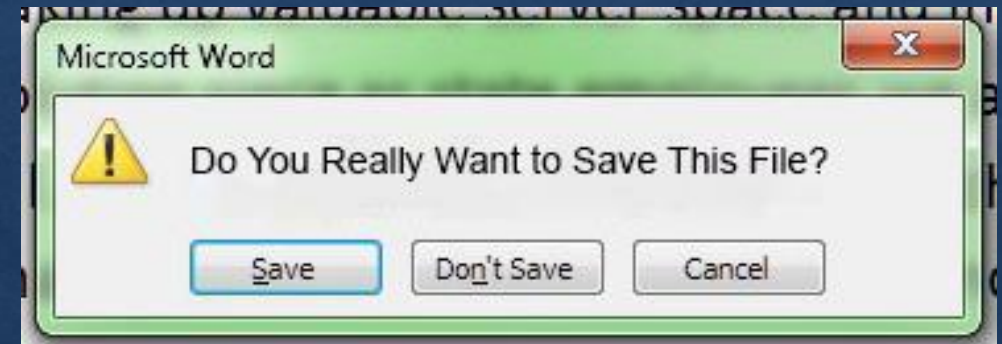
# Sustainable File Formats

- ◊ Working, Dissemination, and Preservation Formats
- ◊ Limited File Formats (G Suite users should export to create system independent information packages)
- ◊ Adhere to Local Repository Standards



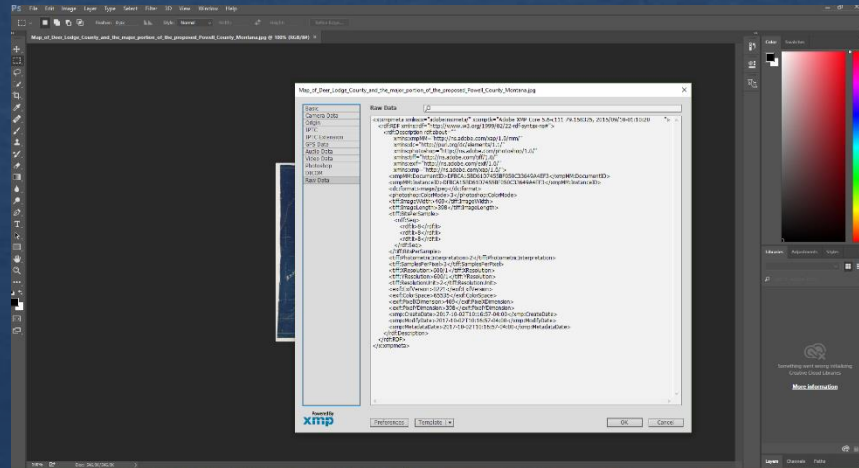
# Organize, Label, & Curate

- ◇ Determine Folder hierarchy and file naming conventions
  - ◇ Directory and File naming conventions formatted for storage
    - ◇ CamelCase
    - ◇ \_ or -
    - ◇ ISO dates (YYYYMMDD)
    - ◇ Leading zeroes (0001)
  - ◇ Descriptive File Naming Convention:
    - ◇ ProjectName\_Planning.docx
    - ◇ ProjectName\_data.xlsx
    - ◇ Access\_PN\_XXX.jpg
    - ◇ Preserve\_PN\_XXX.tif
- ◇ Create Working and Final Directories:
  - ◇ YYYY\_Project Title
    - ◇ Working Documents
    - ◇ Final Documents
- ◇ Curate Content

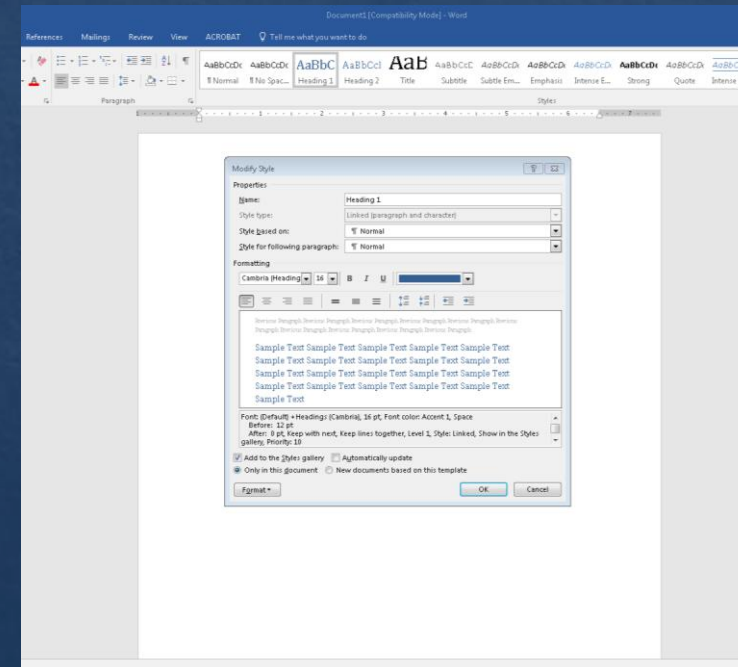


# File Metadata (embedded)

# Technical Metadata



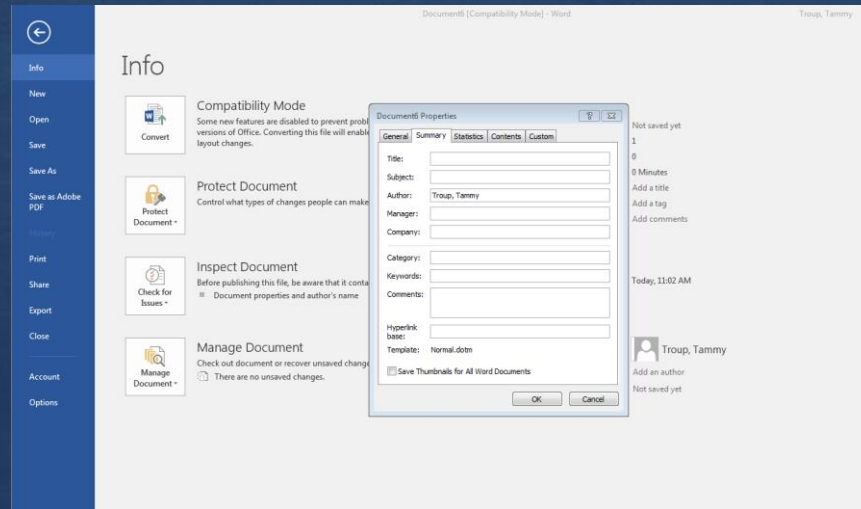
# Structural Metadata



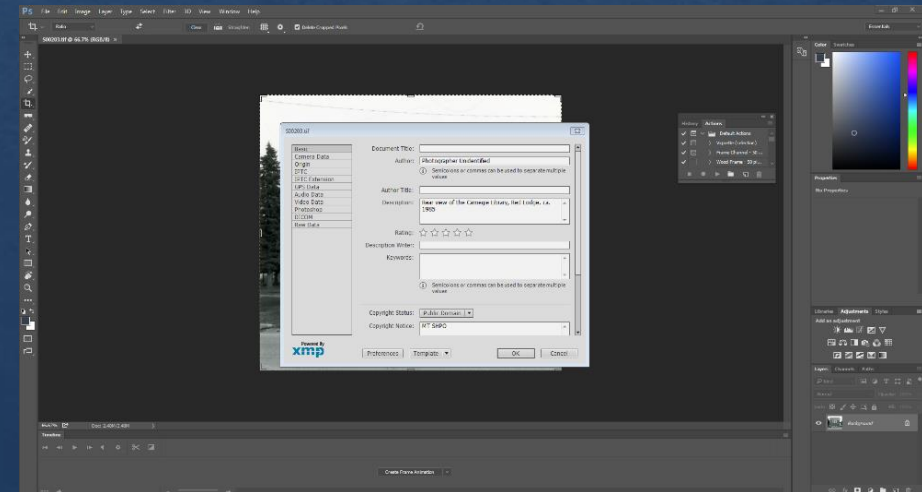


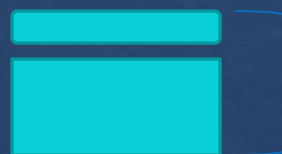
# File Metadata (embedded)

## Administrative Metadata



## Descriptive Metadata





txt--manifest



md5--checksum



XML—collection level



txt--collection description  
(README)



pdf--rights documents



tiff & XML—digital objects



pst—communication files



Digital Object

**Information package ready  
for exchange or storage.**

```
0000000 0000 0001 0001 1010 0010 0001 0004 0128
0000010 0000 0010 0000 0028 0000 0010 0000 0020
0000020 0000 0001 0004 0000 0000 0000 0000 0000
0000030 0000 0000 0000 0010 0000 0000 0000 0204
0000040 0004 8384 0084 77c8 00c8 4748 0048 ea89
0000050 00e3 6w63 00c3 a8a3 00a3 2828 0028 fdfc
0000060 00fc 1a1a 001a 3838 0038 4848 0048 5c57
0000070 0057 7b7a 007a ba89 00b9 3a3c 003c 8888
0000080 8888 8888 8888 8888 288a ba88 8888 8888
0000090 5a53 578a 8888 8888 7a57 778a 8c23 8888
00000a0 d61f 7ab0 8818 8888 467c 5a5f 8814 8188
00000b0 8c2a e8f7 88aa 8888 8b3b 88f3 88bd e888
00000c0 8a18 880c ea41 c388 1a28 6971 688a 758a
00000d0 a348 58c2 5884 7a81 3788 1ab4 5a84 3a8c
00000e0 3a8c d188 5c1a 8888 8888 8888 8888 8888
00000f0 8888 8888 8888 8888 8888 8888 8888 0000
0000100 0000 0000 0000 0000 0000 0000 0000 0000
*
0000130 0000 0000 0000 0000 0000 0000 0000 0000
000013e
```

```
0000000 0000 0001 0001 1010 0010 0001 0004 0128
0000010 0000 0010 0000 0028 0000 0010 0000 0020
0000020 0000 0001 0004 0000 0000 0000 0000 0000
0000030 0000 0000 0000 0010 0000 0000 0000 0204
0000040 0004 8384 0084 77c8 00c8 4748 0048 ea89
0000050 00e3 6w63 00c3 a8a3 00a3 2828 0028 fdfc
0000060 00fc 1a1a 001a 3838 0038 4848 0048 5c57
0000070 0057 7b7a 007a ba89 00b9 3a3c 003c 8888
0000080 8888 8888 8888 8888 288a ba88 8888 8888
0000090 5a53 578a 8888 8888 7a57 778a 8c23 8888
00000a0 d61f 7ab0 8818 8888 467c 5a5f 8814 8188
00000b0 8c2a e8f7 88aa 8888 8b3b 88f3 88bd e888
00000c0 8a18 880c ea41 c388 1a28 6971 688a 758a
00000d0 a348 58c2 5884 7a81 3788 1ab4 5a84 3a8c
00000e0 3a8c d188 5c1a 8888 8888 8888 8888 8888
00000f0 8888 8888 8888 8888 8888 8888 8888 0000
0000100 0000 0000 0000 0000 0000 0000 0000 0000
*
0000130 0000 0000 0000 0000 0000 0000 0000 0000
000013e
```

Information  
added/changed

Files transferred

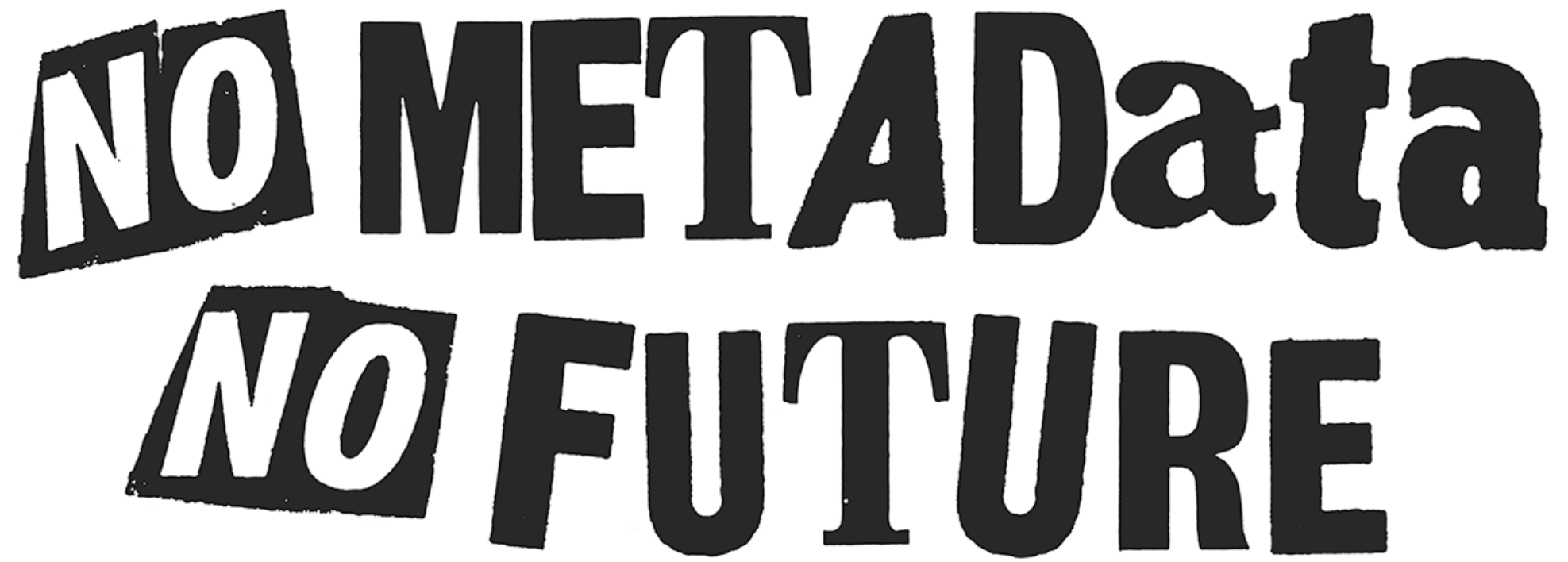
Formats  
migrated

```
0000000 0000 0001 0001 1010 0010 0001 0004 0128
0000010 0000 0010 0000 0028 0000 0010 0000 0020
0000020 0000 0001 0004 0000 0000 0000 0000 0000
0000030 0000 0000 0000 0010 0000 0000 0000 0204
0000040 0004 8384 0084 77c8 00c8 4748 0048 ea89
0000050 00e3 6w63 00c3 a8a3 00a3 2828 0028 fdfc
0000060 00fc 1a1a 001a 3838 0038 4848 0048 5c57
0000070 0057 7b7a 007a ba89 00b9 3a3c 003c 8888
0000080 8888 8888 8888 8888 288a ba88 8888 8888
0000090 5a53 578a 8888 8888 7a57 778a 8c23 8888
00000a0 d61f 7ab0 8818 8888 467c 5a5f 8814 8188
00000b0 8c2a e8f7 88aa 8888 8b3b 88f3 88bd e888
00000c0 8a18 880c ea41 c388 1a28 6971 688a 758a
00000d0 a348 58c2 5884 7a81 3788 1ab4 5a84 3a8c
00000e0 3a8c d188 5c1a 8888 8888 8888 8888 8888
00000f0 8888 8888 8888 8888 8888 8888 8888 0000
0000100 0000 0000 0000 0000 0000 0000 0000 0000
*
0000130 0000 0000 0000 0000 0000 0000 0000 0000
000013e
```



# Example:LC METS

- ◇ <http://www.loc.gov/standards/premis/louis-2-1-mets.xml>
- ◇ <https://www.loc.gov/item/gottlieb.09611/>

The logo consists of two lines of text. The first line reads "NO METADaTa" and the second line reads "NO FUTURE". In both lines, the word "NO" is written in a white, bold, sans-serif font and is contained within a black rectangular box that is tilted at an angle. The words "METADaTa" and "FUTURE" are written in a black, bold, sans-serif font. The letters in "METADaTa" are slightly irregular, with some appearing to have a hand-drawn or stencil-like quality. The entire logo is set against a white rectangular background.

**NO METADaTa**  
**NO FUTURE**

Unidentified. No Metadata No Future Logo. 2017. Digital logo. Retrieved from the Internet 20171002. <http://nometadata.org/logo>

# Exercise 4

Review sample project metadata elements.

Develop your own project metadata and

Identify schema and relevant elements (if a database is developed)

<https://docs.google.com/document/d/1N1Sz08LcRa7gZusIoQtA65WoJtmUPfyUtFe1ORvTRU/edit?usp=sharing>



# Suggested Readings

- ◇ Berners-Lee, Tim. (1997) [Metadata Architecture](https://www.w3.org/DesignIssues/Metadata.html) [online] w3c.org. Available at <https://www.w3.org/DesignIssues/Metadata.html> [Accessed 6 June 2018].
- ◇ Drabinski, E. (2013). [Queering the Catalog](http://www.jstor.org/stable/10.1086/669547?seq=1#page_scan_tab_contents) [online] JSTOR.org. Available at [http://www.jstor.org/stable/10.1086/669547?seq=1#page\\_scan\\_tab\\_contents](http://www.jstor.org/stable/10.1086/669547?seq=1#page_scan_tab_contents) [Accessed 1 June 2018].
- ◇ Riley, J. (2010). [Seeing Standards: A Visualization of the Metadata Universe](http://scimaps.org/maps/map/seeing_standards_a_v_130/detail) [online] Scimaps.org. Available at: [http://scimaps.org/maps/map/seeing\\_standards\\_a\\_v\\_130/detail](http://scimaps.org/maps/map/seeing_standards_a_v_130/detail) [Accessed 30 May 2018].
- ◇ Riley, J. (2017). [Understanding Metadata](https://groups.niso.org/apps/group_public/download.php/17446/Understanding%20Metadata.pdf). [online] NISO Group. Available at: [https://groups.niso.org/apps/group\\_public/download.php/17446/Understanding%20Metadata.pdf](https://groups.niso.org/apps/group_public/download.php/17446/Understanding%20Metadata.pdf) [Accessed 30 May 2018].
- ◇ Shirky, C. (2005). [Shirky: Ontology is Overrated -- Categories, Links, and Tags](http://shirky.com/writings/herecomeseverybody/ontology_overrated.html). [online] Shirky.com. Available at: [http://shirky.com/writings/herecomeseverybody/ontology\\_overrated.html](http://shirky.com/writings/herecomeseverybody/ontology_overrated.html) [Accessed 30 May 2018].
- ◇ Shreeves, Sarah, Jenn Riley, and Liz Milewicz. (2006) Moving Towards Shareable Metadata. [online] Available at <https://uncommonculture.org/ojs/index.php/fm/article/view/1386/1304> (Accessed 6 June 2018).
- ◇ Sample, I. (2015). [Google boss warns of 'forgotten century' with email and photos at risk](https://www.theguardian.com/technology/2015/feb/13/google-boss-warns-forgotten-century-email-photos-vint-cerf). [online] Available at: <https://www.theguardian.com/technology/2015/feb/13/google-boss-warns-forgotten-century-email-photos-vint-cerf> [Accessed 30 May 2018].